

### Necessary cookies

Cookie key	Cookie Type	Description
Li_gc	Third party	Used to store guest consent
__lc_cst	Third party	Needed for the website's live chat function
__lc_cid	Third party	Needed for the website's live chat function
AnalyticsSyncHistory	Third party	Used to store information about the sync with lms_analytics cookies
ASPSESSIONIDCWABSQQS	Third party	Used by sites written with Microsoft ASP based technologies

### Performance Cookies

Cookie key	Cookie type	Description
__utmc	First party	Set by Google Analytics to track visitor behaviour and site performance
__utmt	First party	Set by Google Analytics
_gid	First party	Set by Google Analytics to store a value for each page visited and to count and track pageviews
__utmz	First party	Set by Google Analytics to identify the source of visitors to the site
__utma	First party	Set by Google Analytics to track visitor behaviour and monitor site performance
__utmb	First party	Set by Google Analytics to determine new sessions and visits
_ga	First party	Set by Google Universal Analytics to calculate visitor, session and campaign data
_gat_UA-	First party	Set by Google Analytics

### Targeting cookies

Cookie key	Cookie type	Description
YSC	Third party	Set by YouTube to track views of videos

CLID	Third party	To enable sharing media content with social media
SM	Third party	This is a Microsoft cookie to measure the website for internal cookies
bscookie	Third party	Used by LinkedIn for tracking their services.
lfdc	Third party	This is a Microsoft cookie to ensure proper functioning of the website.
ANONCHK	Third party	How the user uses the website and any advertising that the user may have viewed by visiting our website.
MUID	Third party	User tracking
SRM_B	Third party	This Microsoft cookie ensures the proper functioning of the website.
UserMatchHistory	Third party	This cookie is used to present more relevant ads based on a user's preferences.
uid	Third party	This cookie gathers data about activity on the website.
bcookie	Third party	This cookie is for sharing the content of the website via social media.
VISITOR_INFO1_LIVE	Third party	This allows YouTube to keep track of user preference for embedded videos on the site.
_fbp	First party	Used by Meta to deliver advertising services

#### Functionality cookies

Cookie key	Cookie type	Description
lang	Third party	Generally to store language preferences.